



About Luup

Luup is a leader in the mobile payment industry, specialising in payment processing, the development of mobile payment applications and the hosting of stored value accounts for financial institutions. The company offers bank-grade mobile payment and financial services solutions that solve clients' business challenges. With its universal mobile payment platform, Luup provides access to new cost-saving and revenue-generating business models: corporate and transaction banks can take advantage of the Luup Mobile Corporate Solution; retail banks can benefit from the Luup Mobile Branchless Solution; money transfer organisations and exchange houses can innovate with the Luup Mobile Remittance Solution.

Luup has proven best-practice experience in developing, deploying and running mobile money managed services since 2002. These range from mobile cash or salary disbursements to remittances and corporate payments - all securely via mobile devices. The company is creating an extensive payments ecosystem, enabling its clients to expand their own business reach with Luup's partners. Consumers benefit through a comprehensive range of services that drive cost savings and financial inclusion. The company is integral to strategies of financial institutions such as Deutsche Bank's Global Transaction Banking group and leading UAE bank, the National Bank of Abu Dhabi. Other partners include Oxigen Services in India, Dhasatra in Indonesia and ITC Ltd in Bangladesh. For additional information visit www.luup.com

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